



Site Description

The purpose of the site is to inform about weather conditions in three cities in Idaho. Preston, Fish Haven and Soda Springs are the selected cities that this site will give information about.

The site will help people living in those areas of Idaho, or those who plan to visit any place inside of the mentioned cities. It will contain a feed area, so people can report any weather incident or recommendation.

The site is part of the CIT 230-14 course at BYU-I, and will serve as an evidence of the things we learn during this course.

Site Name

This site is going to be called Weather Activity, and it refers of the current weather conditions, and the weather activities you can plan inside of these cities. The domain www.weatheractivity.com is still available to buy it.

Purpose Statement

The main purpose of the www.weatheractivity.com website will be to help users to be prepared for bad or good weather conditions, depending on their point of view and the activities they want to realize under those weather conditions.

It will serve as a tool to advise about weather conditions in three cities in Idaho. The cities included are Preston, Soda Springs and Fish Haven. The site will inform about the weather conditions, and users will be able to feed the website by live reporting the weather conditions if they are currently living in any of those cities, or if they are visiting them.



Target Audience

Web visitors: Parents, vacationers, students, drivers and Idaho residents in general.

Motivation: Residents of Idaho in general will look into www.weatheractivity.com to plan their duties during the day by looking at the weather report. Also, vacationers will visit the site to see when would be a good day to visit grand ma or their favorite uncle, and to find out when will be safe to drive to those specific cities.

Income: Usually the income level will be between \$50,000 and above annually.

Age: 14 to 100

Personas

Hannia Chacón

Demographics: 22 years old, married, University Student.

Environment: She is comfortable using any type of device, including computers and smartphones. She drives about 3 hours a day. Studies in the morning and works in the afternoon.

Job title: Supervisor at a call center.

Delia Toriz

Demographics: 45 years old, married, nurse.

Environment: She is comfortable using any type of device, including computers and smartphones. She uses the public transport, and for that reason she needs to know about the weather to carry an umbrella, sweater or any other items helpful for the weather conditions.

Job title: Nurse

Hazzel Cuellar

Demographics: 25 years old, single, chef.

Environment: He is comfortable using any type of device, including computers and smartphones. He usually travels by bus, and his schedule is from really early in the morning to late in the evening. He needs to be aware of the weather, to offer the proper type of food at the restaurant he works for.

Job title: Chef.



Scenarios

1. What is the main purpose of the Weather Activity website?

Help Idaho residents to now more about the weather conditions in Preston, Soda Springs and Fish Haven.

2. Does the Weather Activity show the weather in real time?

The sites provide real time weather, and users are able to feed the site by providing information if they are in any of the cities mentioned.

3. Is the site offering alternative routes to drivers, based on weather conditions?

Weather Activity has a maps sections that help users to see the best routes.

4. Are there weather predictions available?

The web site offer weather conditions with predictions up to 15 days.

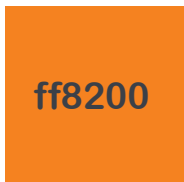
5. Does the Weather Activity website have an app for Smartphones?

The website was created to fit all types of screens including mobiles.

6. Is the website user friendly?

Weather Activity offers easy navigation and it is easy to read and share the content.

Color Scheme



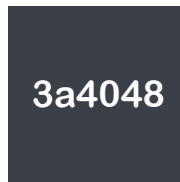
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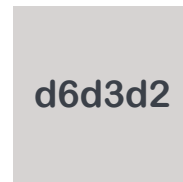
ffc90c



e4dd9e



3a4048



d6d3d2

Typography

Default Paragraph Text

Arial Rounded

Heading (h1)

Georgia

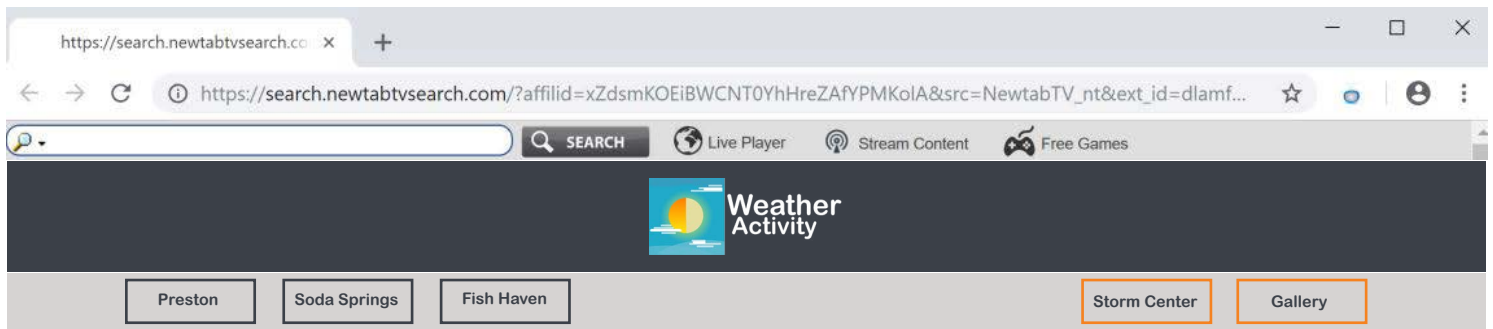
Footer

Minion Pro



Weather Activity

www.weatheractivity.com

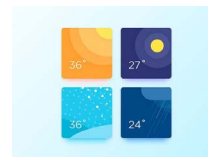


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Sign up

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